

AIRMALL Maryland
2012 BALTIMORE RAVENS SCRATCH OFF TICKET SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY

A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING

1. Eligibility: The AIRMALL Maryland 2012 Baltimore Ravens Scratch Off Ticket Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty-one (21) years old at the time of participation. Employees, staff, tenants (and each such tenants' employees and staff) of AIRMALL Maryland ("Sponsor"), Maryland Aviation Administration employees, Transportation Security Administration employees, airport and airline agencies, personnel and staff, and their respective parent, subsidiary, and affiliate companies, vendors, agents, suppliers, as well as the immediate family (spouse, parents, siblings and children) and household members of each such entity or individual are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Timing: The Sweepstakes begins on October 31, 2012 at 12:00 a.m. Eastern Time ("ET") and ends on January 15, 2013 at 11:59 p.m. ET or while supplies of scratch-off cards last, whichever is earlier (the "Promotion Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

3. How to participate; Limit: During the Promotion Period, make a purchase at any of the participating retail stores (**Excludes** CNBC New Baltimore, Hudson News and Onsite News) throughout the Baltimore/Washington International Thurgood Marshall Airport ("BWI Marshall") and automatically receive a scratch-off game ticket. Limit one scratch-off ticket per person per participating store per day, while supplies last. .

To receive one free scratch-off game card, send a self-addressed, stamped envelope to TICKET REQUEST, **2012 BALTIMORE RAVENS SCRATCH OFF TICKET SWEEPSTAKES**, P.O. Box 377 Linthicum, MD 21090.

Such mail-in requests are limited to one request per person per day and each request must be mailed separately and received no later than January 15, 2013. Mail in requests will be fulfilled while supplies of cards last.

Scratch-off the coating on your scratch-off ticket to reveal whether you are a winner of any prize or not a winner.

Any attempt by any entrant to obtain more than the stated number of allowable entries by using multiple/different addresses, identities, or any other methods will void all of that entrant's

entries and that entrant will be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected requests, which will all be disqualified. In the event of a dispute as to any entry, Sponsor shall determine, in its sole discretion, the validity of such entry.

4. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION AND OPERATION OF THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

5. Redeeming a Prize.

a. Redeem all retailer discounts and offers at the retailer shown on your winning scratch off ticket NO LATER THAN DECEMBER 31, 2013. Such discounts/offers are valid at BWI Marshall locations only and are not valid on the purchase of gift cards or previous purchases, and may not be combined with any other offers.

b. To redeem your Official Baltimore Ravens Merchandise winning scratch off ticket, visit www.bmob.us/BWI and enter your ticket number and requested contact information into the online form provided. Prizes will be mailed to the address provided within 60 days of redemption. Winning tickets must be redeemed NO LATER THAN MARCH 1, 2013.

c. Redeem your Grand Prize winning scratch off ticket by March 1, 2013. To redeem the Grand Prize, visit www.bmob.us/BWI and enter your ticket number and requested contact information into the online form provided. A representative of the Ravens will contact you via phone or email within five (5) business days to confirm eligibility. Winner may be required to provide proof of winning ticket and provide proof of eligibility as provided herein.

6. Verification of Potential Grand Prize Winner: Potential Grand Prize Winner must continue to comply with all terms and conditions of these Official Rules, and winning the Grand Prize is contingent upon fulfilling all requirements herein. Grand Prize Winner and Grand Prize Winner's companion will be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release ("Affidavit") (except where prohibited), which must be received by Sponsor within ten (10) days of the date notice or attempted notice is sent, in order to claim his/her prize. If the potential Grand Prize Winner cannot be contacted, fails to sign and return the Affidavit within the required time period (if applicable), or notice is returned as undeliverable, such potential Grand Prize Winner forfeits the prize.

7. Prizes.

a. Retail Store Discounts and Offers

Retailer	Offer/Discount	ARV	Odds of Winning
Brooks Brothers	Free 700 ml Nestle Pure Water at CNBC	\$1.99	1 in 250
Bijoux Bellagio	Free scarf with \$50 purchase	\$10.00	1 in 18.77
Polk Audio	\$50 off UltraFocus 6000 headphones (regular retail price \$149.99, with scratch-off \$99.99)	\$149.99	1 in 18.75
iTech Xperience	\$10 off \$50 purchase		1 in 18.77
Hudson Booksellers	20% off Official Baltimore Ravens mug with purchase of any book	Approx. Disc. \$2.59 (ARP of Mug \$12.99)	1 in 18.77
Ultra Diamonds	\$50 off a \$150 purchase		1 in 12.5
Talie America!	Additional 25% off all sale merchandise		1 in 18
America!	\$5 off \$25 purchase		1 in 9.2
America!	15% off entire purchase		1 in 9.2
Be Relax	25% off any product		1 in 6.25
Be Relax Fire & Ice	25% off any service		1 in 125
Fire & Ice	50% off one sterling silver item		1 in 67.57
Fire & Ice	20% off one Item		1 in 9.2
Tech Interaction	Free 10ml screen cleaner with \$50 purchase	\$9.99	1 in 10
Tech Interaction	10% off any purchase over \$100		1 in 50
Tech Interaction	10% off \$199 Eers (single drivers); 20% off \$299 Eers (dual drivers)		1 in 50

b. Official Baltimore Ravens 2012 Merchandise

- **10 Official Baltimore Ravens 2012 Team T-Shirts**
 - Value of up to \$30 / Odds of winning: 1 in 1250.
- **10 Official Baltimore Ravens 2012 Team Hats**
 - Value of up to \$25 / Odds of winning: 1 in 1250.
- **10 Official Baltimore Ravens Under Armour Polo Shirts**
 - Value of up to \$50 / Odds of winning: 1 in 1250.
- **10 Official Baltimore Ravens Autographed Mini Helmets**
 - Value of up to \$100/ Odds of winning: 1 in 1250.

Grand Prize: ONE (1) GRAND PRIZE: A trip for two (2) to a Baltimore Ravens Away Game during the 2013-2014 football season ("Away Game"), as selected by Sponsor in its sole discretion, consisting of the following: (i) two tickets to the Away Game, (ii) round-trip, coach-class airfare from the major continental U.S. airport closest to winner's home, as determined by Sponsor, to the Away Game; and (ii) hotel accommodations in one (1) double-occupancy room (room rate and tax only) for one (1) night in the city of the Away Game.

The trip must be completed as ticketed based on dates of Away Game or Grand Prize Winner forfeits the Grand Prize in its entirety.

Approximate Retail Value ("ARV") of the Grand Prize trip package: \$2,500.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive the difference between actual and approximate retail value. Odds of winning the Grand Prize are 1 in 25,000.

Trip must be booked at least twenty-one (21) days prior to departure. Trip subject to availability and blackout dates. Travel must be round-trip. Sponsor will determine airline, flight itinerary and lodgings in its sole discretion. No refund or compensation to Grand Prize Winner or Grand Prize Winner's companion will be made by Sponsor in the event of the cancellation or delay of any flight or the Away Game. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the airline carrier, as detailed in the passenger ticket contracts, and the provider of the hotel accommodations.

All expenses and incidental travel costs not expressly stated in the description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at place of lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel package does not include transportation to the location of air travel departure, gratuities, bar, and beverage charges or items of a personal nature. Grand Prize Winner's travel companion must be at least twenty-one (21) years of age or older as of the date of departure. If Grand Prize Winner's travel companion is under twenty-one (21) years of age, the Grand Prize Winner must be the travel companion's parent/legal guardian. Travel companion must travel on same itinerary, from the same airport and at the same time as the Grand Prize Winner. Travel companion must also

execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. Grand Prize Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Grand Prize Winner and travel companion are solely responsible for their own conduct while accepting the prize and agree to comply with all applicable laws and regulations pertaining to use and enjoyment of the prize, including, but not limited to, consumption of alcoholic beverages. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

No cash equivalent for the Grand Prize or any prize. Grand Prize is non-transferable and no substitution of any prize, including the Grand Prize, will be made except as provided herein or at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if a designated prize should become unavailable for any reason. Grand Prize Winner is responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$10,000.

8. Release: By acceptance/receipt of the Grand Prize or any prize, winners, including the Grand Prize Winner and his/her travel companion, agree to release and hold harmless AIRMALL USA and AIRMALL Maryland, their respective parent, subsidiary, and affiliate companies, suppliers, distributors, and advertising/promotion agencies, as well as each such entity's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt, use, or misuse of the Grand Prize or any other prize awarded to such winner in this Sweepstakes.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes prize winner's consent to Sponsor's, the Baltimore Ravens and their respective agents' use of prize winner's name, likeness, photograph, voice, opinion and/or hometown and state for promotional purposes in any media, worldwide, without notice, further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes via an alternative method which the Sponsor determines in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the scratch-off-tickets or operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of scratch off tickets; and (5) any personal injury, death, or damage to or loss of property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of the prizes awarded by Grand Prize Winner and/or his/her travel companion, or any other prize winner. Sponsor is not responsible for lost, mutilated, or otherwise damaged scratch off cards.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a state or federal court located in Anne Arundel County, Maryland; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

13. Entrant's personal information will only be used in connection with the fulfillment of any prize and shall not be used otherwise or sold

14. Winner's List: To receive notification of the Grand Prize winner, send a stamped self-addressed envelope to: BALTIMORE RAVENS SWEEPSTAKES – Winner's List, Attn: Marketing, AIRMALL Maryland, P. O. Box 377, Linthicum, MD 21090 within sixty (60) days of expiration of the Promotion Period.

15. Official Rules: Go to www.baltimoreravens.com/airmallpurplezone or send a self-addressed, stamped envelope to **BALTIMORE RAVENS SWEEPSTAKES** – Official Rules, P.O. Box 377 Linthicum, MD 21090.

Sponsor:

AIRMALL Maryland
Baltimore/Washington International Thurgood Marshall Airport

P.O. Box 377
Linthicum, MD 21090